**Quinlan Corals**

**Introduction**

My brother in-law is a coral enthusiast. He has been growing and splicing coral for many years for fish aquariums. He would like to start selling coral to other enthusiast but needs a virtual forum to market his coral. I am in the beginning stages or understating the requirements and functions he would like a website to have to further his coral passions and make them a profitable endeavor.

**Expected List of Features**

* Creation of a user account
* Electronic purchasing or inventory
* Inventory Search
* Feedback option
* Contact page
* About us page
* FAQ

**Market Survey**

What I found so far in my research varies a bit. Most of the sites seem way too busy at least for me. While most had excellent pictures of coral, a few were too simplistic. Some sold much more than just coral. All but one of them seemed generic regarding site background.

**References**

* <https://aquariumdepot.com/>
* <https://vividaquariums.com>
* <https://www.liveaquaria.com/category/597/coral>
* <https://worldwidecorals.com/>
* <https://fishtanksdirect.com/aquarium-supplies/decorations/artificial-loose-corals/>